



Privacy Policy

As a Society that encourages debate and discussion on educational matters and seeks to act as a public voice on such debates, it is important that the Society for Educational Studies keeps members' data and information protected and private.

We take the privacy and protection of data and information seriously, and are committed to handling the personal information of members responsibly and in a way that meets the legal requirements of the countries in which we operate.

As you engage with the Society, via its website, attending conferences and events, and through other channels, data and information is collected. This privacy policy (the "Privacy Policy") sets out the Society's approach to safeguarding and maintaining the privacy of that personal information, and explains what data is collected, how it is used, the legal basis for its use, and the rights individuals have over that data.

About the Society for Educational Studies

The Society for Educational Studies is an academic society created for the advancement of scholarship, debate, and research in Educational Studies in the United Kingdom. It brings together students, teachers, academics, and researchers together with policy makers and analysts in one comprehensive organization. It exists to support the quality and status of research and scholarship in Educational Studies; sponsor the world class publication *British Journal of Educational Studies*; encourage debate and discussion, especially on policy issues; and act as a public voice for Educational Studies, particularly in responding to critical attacks upon the quality and integrity of the field.

Collecting your personal information

This section explains the personal information that may be collected when using our products and services, and the other personal data we may receive from other sources.

In this Privacy Policy, the term "personal information" refers to the types of information we may collect and use, which includes:

- Contact details, such as your full name, email address, postal address and telephone number;
- Educational, nationality and professional background information;
- Comments, feedback, posts and other content submitted;
- Interests and communication preferences including marketing permissions where appropriate;
- Location information (e.g. through mobile apps);
- IP address information and information relating to your use of the website.



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We collect and use your personal information in the following main categories:

- As contact data, which includes membership contact data such as details of subscriber / user data;
- In connection to an event, for instance exhibition or conference visitors, exhibitors, speakers, and attendee data.

Sensitive personal data

On the rare occasion that the Society needs to collect or store sensitive personal data such as information relating to health, beliefs or political affiliation, we typically ask for your explicit consent. However, there are some situations where it will not be possible to request consent, such as if you have an accident at one of our events. If this does occur, we will ensure your privacy rights are protected.

Children's personal data

Our services and products are directed to academics, students and practitioners. They are not intended for children under the age of 13 and we do not knowingly collect personal data from this age group. If any information is collected from a child under the age of 13 without verification of parental consent, it will be deleted.

How and why personal information is used

This section explains in detail how and why we use personal information.

Lawful Processing in Europe

The Society for Educational Studies collects and uses personal information. The lawful bases we use for this activity in Europe, as required under European data protection laws, are:

- Where it is necessary for entering into or performing a contract with you;
- Where we have a legitimate interest to do so, provided your rights do not override these interests;
- Where you have consented to its use;
- Where our colleagues believe it is in your vital interests to share your personal details, for example with emergency services;
- Where required to comply with our legal obligations.

Product enquiries, sales and administration



Privacy Policy

As part of a purchase, product enquiry, request for information and for account administration, we collect information such as your name, country, job title, company information or academic affiliation, postal address, e-mail address and telephone number.

If you have made an enquiry to us, either online or over the phone, we will use your personal information to respond to the enquiry or to take other steps at your request, before you enter into a contract. For example, we collect the e-mail addresses and additional contact details of those who send e-mails to request information.

If you have registered for membership of the Society (considered here to be purchase of a 'product'), your personal information will be used to provide that product, communicate about it and handle payments, as is necessary for the performance of the contract entered into with us.

For purchases, payment information, including credit/debit card number/bank details and billing addresses are also collected. Where payment card processors are used to facilitate payment card transactions on our websites, your data will be collected and used according to that data processors' privacy policy.

We sometimes take photos and videos at events organised and run by the Society. We may use those photos and videos for promotional purposes.

Marketing

We will use your personal information to send you marketing emails that keep you up to date with our news, events and products that may be of interest. Depending on the nature of your interaction with us and the laws of the country where you live, you may have actively given us your consent for this, by opting in, or we may be entitled to rely on your implied consent or our legitimate interests. The opportunity to opt out of future marketing emails will always be provided, and information on how to do this given when your personal information is collected and on every marketing email sent. Further information on how to change your marketing preferences is provided in the section below.

Mobile Applications and Websites Analytics including Location Data

We may combine visitor session information, or other information collected through tracking technologies, with personally identifiable information in order to understand and measure your online experience.

Technical methods are also used in HTML e-mails sent to visitors, for purposes including: (i) to determine whether visitors have opened or forwarded e-mails and/or clicked on links in those e-mails, (ii) to customise the display of banner advertisements and other messages after closing an e-mail, and (iii) to determine whether a visitor has made an enquiry or a purchase in response to a particular e-mail.



Privacy Policy

In compliance with the California Online Privacy Protection Act (CalOPPA) (e.g.: Browsers Do Not Track Signals) while we strive to offer you choice when using our website and mobile applications, we do not promise that we will be able to receive or honour web browser Do Not Track signals.

Compliance with our legal obligations

To ensure compliance with international trade sanction laws and regulations, we screen customers, vendors and suppliers against US, OFAC, BIS, UN, EU and UK sanctions lists. Should any screening check flag an issue where we cannot continue in a contract with a customer or supplier, they will always be informed.

Protecting your personal information

Any personal information given to us will be treated with the utmost care and security. This section sets out some of the security measures in place.

A variety of physical and technical measures is used to keep data safe and prevent unauthorised access to, or use or disclosure of personal information.

Electronic data and databases are stored on secure computer systems and we control who has access to information, using both physical and electronic means.

All reasonable steps are taken to ensure that your personal information is kept secure from unauthorised access, but we cannot guarantee it will be secure during the transmission process to this website because this transmission is not controlled by us. We make use of HTTPS (HTTP Secure) on the purchasing membership pages (hosted by Taylor & Francis Group), whereby the communication protocol is encrypted via Transport Layer Security for secure communication over a computer network. The website is loaded via HTTPS, represented by the lock icon in your web browser, which ensures the transmission is secure and is demonstrated by a certificate issued by an official security certificate authority to us.

Cookies

A cookie is a small text file containing a user ID that is automatically placed on a user's computer or other device when visiting a website. Cookies record the pages visited and the actions taken on a website. From time to time, we may use cookies for purposes including administering the Website; tracking your activity on the Website; gathering broad demographic information for aggregate use to improve the Website; and offering time-saving or personalised features on the Website. For more information, please visit the Cookie Policy for the site you are using, which can be found in the website footer.

Third Party Links



Privacy Policy

This website contains links to websites of other businesses. These businesses will have their own privacy policies, tailored to their particular business practices and the sectors in which they operate, and if following those links, we recommend reviewing the privacy policy of each website to understand how personal data is used in that instance. The inclusion of links to these websites does not imply an endorsement or validation of their content, and we are not responsible for their privacy practices of, nor do we accept any liability in connection with the content on such websites.

These third-party product providers may share your information with us, which we will use in accordance with this policy. In some cases, they will be acting as a controller of your information and therefore we advise you to read their privacy policy.

Sharing your personal information

As a learned society, to provide you with services and products, we may share your information for specific reasons. This section explains how and why we share personal data with other companies.

We, the Society for Educational Studies, share your contact details with our 3rd party publisher Taylor & Francis Group, an Informa business, in accordance with our contracts and data processing agreements, in order to assist in providing products and services included in your membership. Taylor & Francis Group may, in turn, share limited data with their commissioned sub-contractors who similarly subject to contractual obligations to keep personal data secure.

Sharing with other Organisations

We may share your personal information with trusted partner organisations for their marketing purposes, in accordance with local data laws and where appropriate your consent. If your personal information is subject to European data protection laws, we will not share it with third parties for their marketing purposes, unless you have actively given us your consent to do this.

We may use cookies to track and share browsing data with our trusted partner organisations to allow us to target advertisements more effectively on their sites. See cookie policy for more information.

We may also share your personal information with third parties in the event of a sale, merger, acquisition, partnership, joint venture, or negotiations related to the same with respect to all or part of our business.



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In some circumstances, we may be legally required to disclose your personal information, because a court, the police, another judicial or law enforcement body, or government entity has asked us for it.

Keeping your personal information

We will only retain your personal information for as long as is necessary and as permitted by applicable laws.

We will retain your personal information while we are using it, as described in the section above, and may continue to retain it after these uses have ended where we have a legitimate business purpose. For example, if you have opted out of marketing communications from us, we will retain limited details about you to ensure we can honour your opt-out request. We may also continue to retain your personal information to meet our legal requirements or to defend or exercise our legal rights.

Personal information will only be retained for as long as is necessary and as permitted by applicable laws. The length of time for which we will retain your personal information will depend on the purposes for which we need to retain it. After we no longer need to retain your personal information, it will be deleted or securely destroyed.

Updating your information and marketing preferences

We want to ensure you remain in control of your personal information. We try to ensure that the personal information held about you is accurate and up-to-date, and will always give the opportunity to opt out of future marketing communications.

If at any stage of your membership or communication with the Society you would like to update and/or correct such personal information or opt-out of future marketing communications, please contact us via one of the methods set out in the Contact Us section below.

Your rights

The Society for Educational Studies is a learned Society based in Great Britain, where data protection laws may provide individuals the right to be able to access and control their information. We always will enable you to be able to exercise the rights provided by data protection laws.



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EU data protection laws give individuals a number of rights, where their data and information is collected and used by companies that are active and operating in Europe. Under the General Data Protection Regulation, these are:

- The right to confirmation whether or not we have your personal data and, if we do, to obtain a copy of the personal information we hold. This is known as subject access request;
- The right to have inaccurate data rectified;
- The right to have your data erased. This does not however apply where it is necessary for us to continue to use the data for a lawful reason;
- The right to request the restriction or suppression of their personal data, such as, we will stop using the data but we may continue storing it)
- The right to obtain your personal data that you have provided to us, on the basis of consent or performance of a contract, and where technically feasible, transmitted in a common electronic format to you or directly to another company.
- The right to object to the use of your data. Specifically, you have the right to object to our use for marketing and in relation to automated decision making, including profiling where there may be legal or similarly significant effects.

There are exceptions to the rights above. Where you make a request to us as part of these rights, we will always try to respond to your satisfaction, although there may be situations where we are unable to do so.

Depending on the laws of the country where you live, you may have other rights in respect of your personal information. If you wish to exercise any legal right in respect of your personal information, please contact us via one of the methods set out in the Contact Us section below.

In some cases, we may be entitled to decline a request you have made regarding your personal information, in accordance with application laws. We will explain if that is the case. Otherwise, we will meet your request as promptly as we reasonably can. If you have requested that we stop sending you marketing messages, please note that you may still receive them for a short period while the request is processed.

If you would like further information on your rights or wish to exercise them, please write to our Group Data Protection Officer at Informa, 5 Howick Place, London, SW1P 1WG or email compliance.officer@informa.com.

Contact Us

If you have any questions about this Privacy Policy, contact us via:

In writing:



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Society for Educational Studies, c/o Aidan Thompson, Administrator, 12th floor Muirhead Tower, University of Birmingham, Birmingham, B15 2TT

By email: Aidan Thompson at: a.p.thompson@bham.ac.uk

By telephone: Aidan Thompson on: 0121 414 3602

We hope to resolve any privacy concerns you may have.

If you are not happy with our response, or you believe that your data protection or privacy rights have been infringed, you can complain to any supervisory authority or other public body with responsibility for enforcing privacy laws. In the UK, the UK Information Commissioner's Office regulates and enforces data protection law. Their procedures can be found at www.ico.org.uk.

Changes to Privacy Policy

In order to keep up with changing legislation, best practice and changes in how we process personal data, we may revise this Privacy Policy at any time and without notice by posting a revised version on this website. Checking back periodically will mean you are aware of any changes. This Privacy Policy should be read in conjunction with the website's Terms and is also subject to these Terms.

This Privacy Policy was last updated in February 2019.